



SYMBIOSIS SCHOOL FOR LIBERAL ARTS

Symbiosis International (Deemed University)

(Established under Section 3 of the UGC Act, 1956)

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Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Workshop on Research Methodology: Research Communication

Date: 18 July 2020, Venue: Online on MS Teams, Duration: 2 hours

Objectives of the Workshop

Every year, the Research Cell at SSLA conducts a series of research workshops aimed at providing the students with all four batches of resources and guidance for proper research and writing. The workshops are open to faculty, staff, and other members of the SSLA community as well. A part of this series was a workshop on communicating and presenting research called "Research Communication". The workshop aimed to provide students with tips and techniques to help present and communicate their research, and also discuss other resources that they need to organize and present their academic work in a systematic manner. This could in turn make the academic writing process easier as well.

Workshop Facilitator



Mr. Anirudh Tagat is a research author at Monk Prayogshala, a not-for-profit academic research organization based in Mumbai, and serves as Deputy Director of Behavioural Science at BIAS Inc, a New Delhi-based behavioural science think tank. He has a Masters in Economics from the University of Warwick, and is working towards a joint PhD from the Indian Institute of Technology Bombay (IITB) and Monash University Research Academy (IITB-Monash) in Mumbai, India and Melbourne, Australia. Mr. Tagat's work primarily focuses on using experimental methods to understand economic decision-making in the Indian context.

Number of workshop participants: 38

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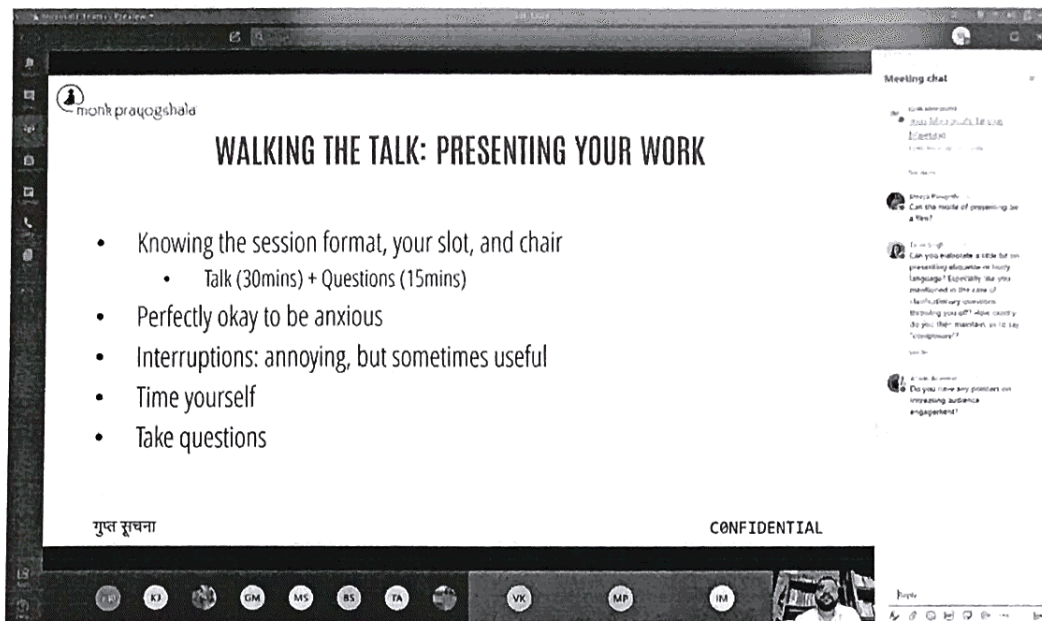
Workshop Outcomes

The following topics were covered in the workshop -

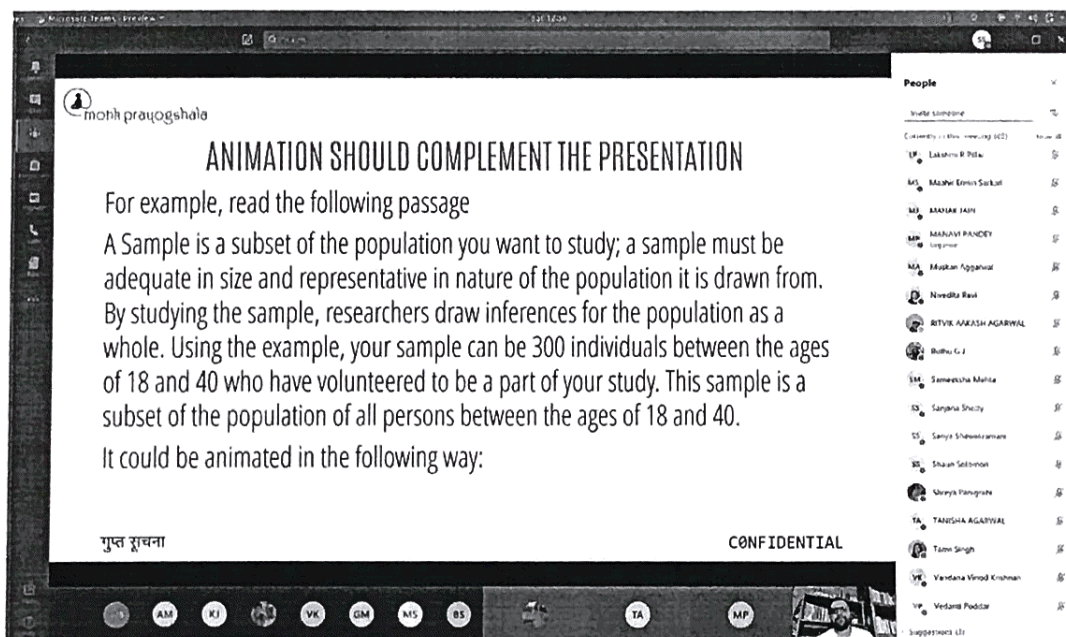
- Purpose of communication - Why must one communicate their research to the world, what are the objectives and advantages of communicating research, and how is it important for the society to progress?
- How to communicate research – Instructions were given on how and when a research project is communicated to the outer world. This included a series of sub-parts:
 - Introduction slide – Under this the format and purpose of an introduction slide in a research presentation was explained. Participants were advised to always include a title, their name, the date of the presentation, and the location of the presentation. Additionally, contact information must be present in the final slide instead of the introduction slide.
 - Content slides – This included how much time to spend on each slide, how to structure information, and what kind of images to use and not to use. To highlight a few important points:
 - Spend 1-2 minutes per slide
 - Use bullet points with short sentences and phrases instead of paragraphs and long sentences
 - Prioritise the use of charts and graphs over the use of text
 - Importance of citations in a presentation
 - Final Slide – The facilitator elaborated on the appropriate ways to structure and present the final slide of a research presentation. Additionally students were taught how to tackle questions from the audience, both from a calm audience and from an enraged one. This included the appropriate ways to answer directly, to apologise in case of lack of knowledge, and request follow-ups.
- Poster presentation guidelines – This portion was covered in the last quarter of the workshop. Under this, the facilitator made use of real examples of his colleagues' poster presentations and video demonstrations to elaborate:
 - What is a poster presentation?
 - When is it appropriate for a researcher to present in the form of a poster presentation?
 - Additional resources to organize a poster presentation.
 - The general chain of procedures at a poster presentation event
 - Citations with multiple authors

The workshop also included a question and answer session with the students, and general feedback.





Screenshot from the workshop on “Research Communication” conducted by Mr. Anirudh Tagat on 18 July 2020.



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